

"Supporting Your Projects from Conception to Completion"

**BUSINESS DEVELOPMENT SERVICES** 

## CAPABILITIES & COMPETITIVE EDGE



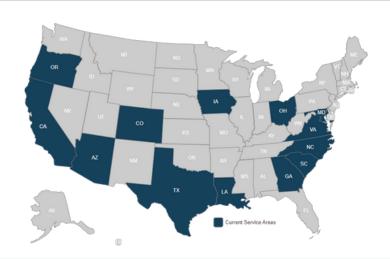


### DMK PROJECT SOLUTIONS SERVICES | EXECUTIVE DASHBOARD

#### **OVERVIEW**

DMK is a Certified Woman Owned Small Business providing Owner's Rep and Project Management Services. With deep expertise in both new builds and renovations, we deliver end-to-end solutions—taking projects from concept through to successful completion with precision and accountability.

### **CURRENT SERVICE MARKETS**



### **KEY COMPANY CONTACTS**

DMK Main Office: 866-365-2024



Lisa Bradford



**Paul Bradford** 



**Kelly Sponseller** 



Alexander Sciacca

Individual contact info on slide # 11

### **CURRENT PROJECTS**

- 54 MW Data Center Ashburn, VA
- Power Management-300 MW Substation
- Main Security Gate replacement in Ashburn, VA
- Mission Critical Buildout \$56M
- Mission Critical Whitespace Buildout \$33.5M
- 64MW Data Center-Dulles, VA

### **SAFETY PROGRAM**

- All PM/OR are OSHA 30 certified.
- Zero Reportable work injuries for FY 2025.
- Weekly project progress meetings
- All PM/OR are First Aid and CPR certified.
- DMK conducts on going safety training for internal and external customers.

#### **KEY SERVICES**

- Owner Reps & Project Managers
- Business Development Services
- Market Intelligence & Opportunity
- Identify, Generate & Acquire Clients
- Partnership & Channel Development
- Client Retention & Relationship Management

### **LICENSE & CERTIFICATIONS**

- Certified Woman Owned Small Business
- Licensed General Contractor
- Licensed Business, Loudoun County, VA
- Better Business Bureau Rating= A
- Procore Certified
- OSHA 30 Certified

#### **SUSTAINABILITY**

- Carbon Neutrality Goals
- Sustainable Packaging
- Renewable Energy Use
- Water Conservation
- Sustainable Sourcing
- Electric Vehicle Adoption

### **DIVERSITY & INCLUSION**

- Hiring & Recruitment Strategies
- Employee Resource Groups (ERGs)
- Training & Education
- Inclusive Policies & Benefits
- Leadership & Accountability
- Inclusive Workplace Culture

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### **EXECUTIVE OVERVIEW**

DMK Project Solutions Services brings a focused set of business development competencies that drive growth, unlock new opportunities, and deliver strategic value. Our expertise spans market analysis, relationship-driven outreach, sales execution, and cross-functional leadership—positioning us to lead complex initiatives from concept to close.



## DMK CORE BUSINESS DEVELOPMENT COMPETENCIES

## LEAD GENERATION & RELATIONSHIP BUILDING

Identify new opportunities, assess trends, and align offerings to market needs

## MARKET STRATEGY & OPPORTUNITY DEVELOPMENT

Drive pipeline growth through targeted outreach, networking, and relationship building



### SALES ENABLEMENT & GROWTH EXECUTION

Execute marketing campaigns, develop growth strategies, and close deals through strong proposal and negotiation skills

### INTERNAL LEADERSHIP & PERFORMANCE REPORTING

Collaborate crossfunctionally, mentor staff, and deliver executive-level reporting on business development performance

## WHAT MAKES DMK "SPECIAL"



<u>Full-Spectrum Growth Expertise:</u> We drive both organic and inorganic growth—from B2B sales strategies to identifying and vetting acquisitions that align with your long-term goals.



<u>Targeted Access to Opportunities:</u> Our deep industry relationships allow us to open doors others can't—helping clients gain early access to emerging markets, partnerships, and buyers.



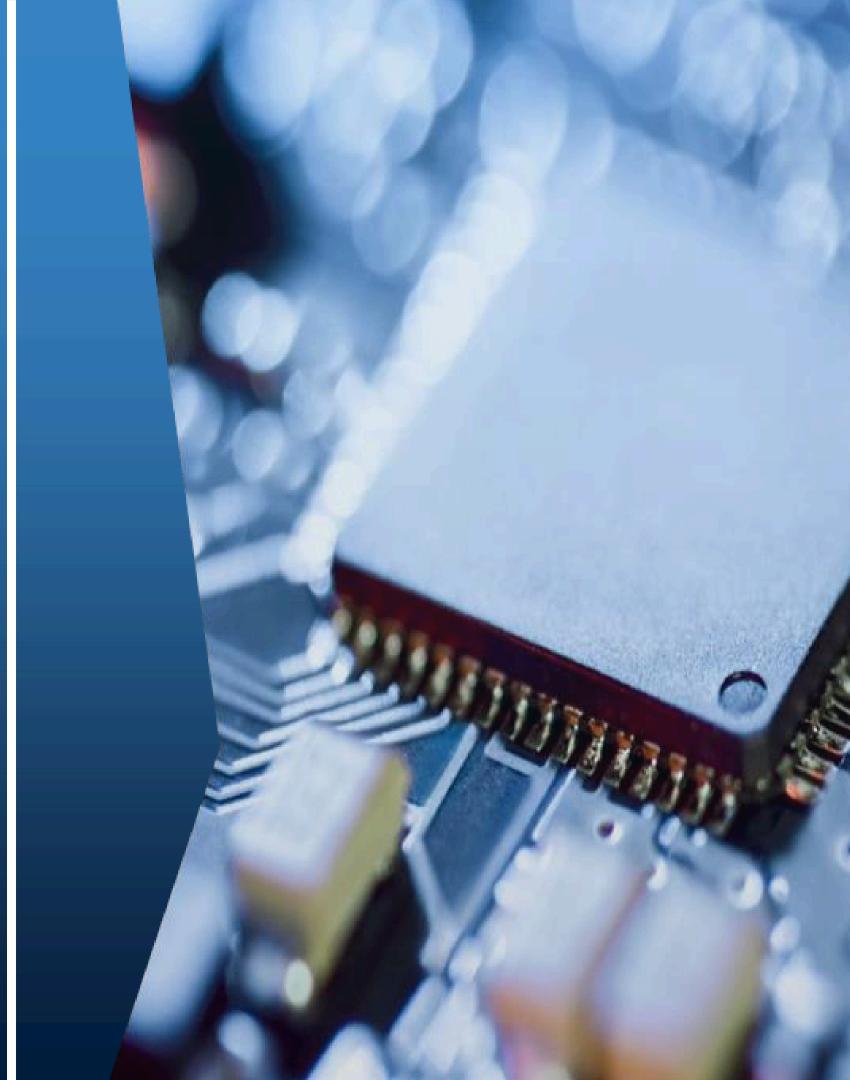
<u>End-to-End Project Advisory:</u> We guide projects from concept to completion, including land acquisition, developer sourcing, and delivery planning—backed by feasibility studies, pro formas, and custom cost models.



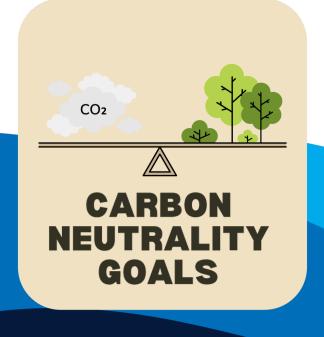
<u>Capital Strategy with Execution Power:</u> We don't just talk capital—we help you raise it. From early-stage project funding to structuring land deals and infrastructure investment, we help you move from idea to execution.

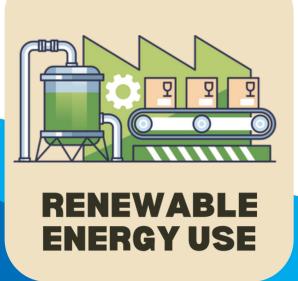


<u>Agile, Executive-Level Delivery:</u> We integrate across internal teams while providing executive-level reporting and market intelligence, ensuring alignment from strategy through implementation.



# DMK SUSTAINABILITY FOCUS & COMMITMENT















# DMK SUPPORT SERVICE AREAS



Opportunity Identification



Lead Generation & Client Acquisition



Partnership & Channel Development



Execution

Capital Strategy &
Deal Structuring

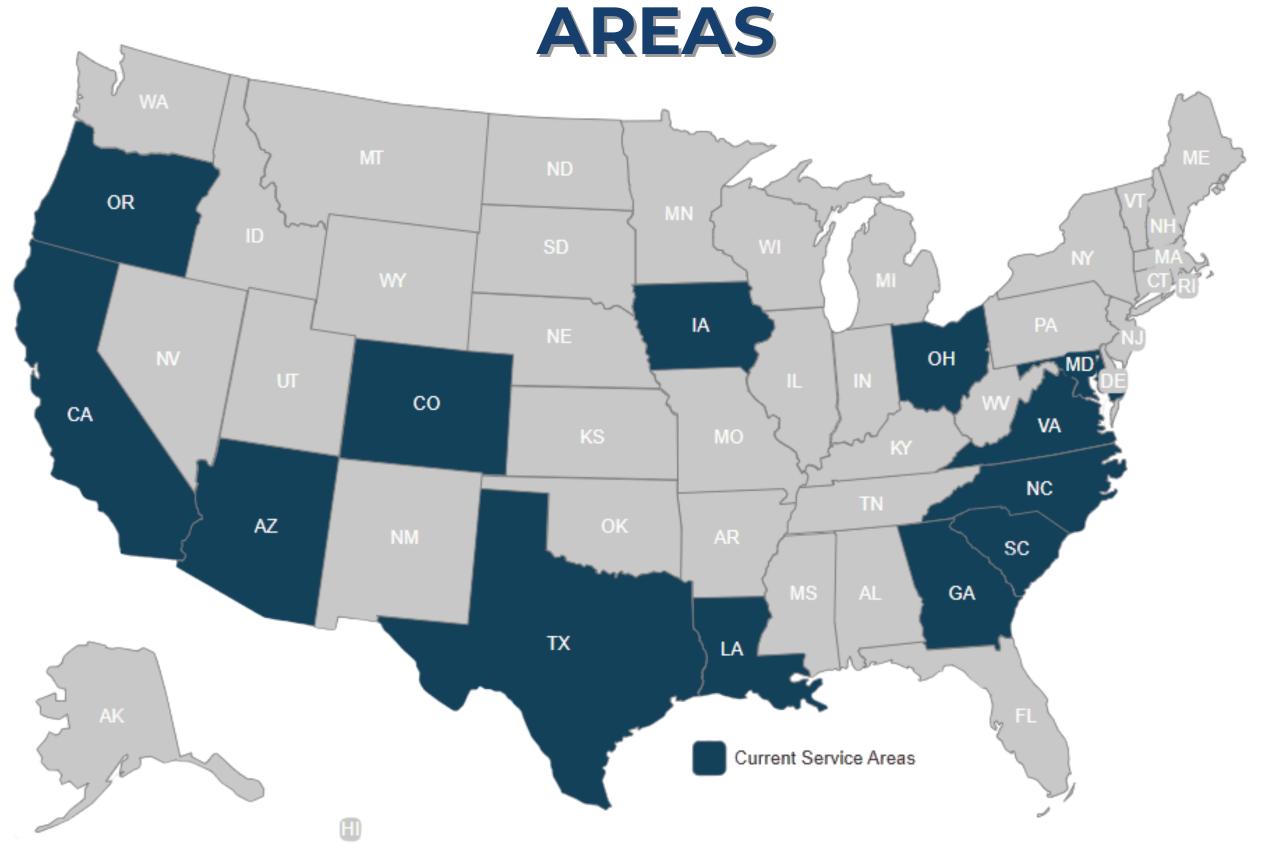


Relationship Management





## DMK MARKET SERVICE



## LEADERSHIP TEAM



Lisa Bradford
CEO

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## YOUR STRATEGIC PARTNER FROM **CONCEPT TO** COMPLETION



